

# Explore

Your Options with  
**Thomson Custom  
 Publishing**

Thomson Custom  
 Publishing provides  
 learning solutions to  
 meet your needs:

- **Customize Thomson content**
- **Publish your original material**
- **Create your own solution**

## Solutions

### Options

Thomson Custom Publishing develops and produces unique learning solutions for educational institutions, corporations, and associations. From traditional academic settings to virtual classrooms and corporate training rooms, we specialize in providing the right learning solutions for our customers.

### World-Class Resources

We offer you access to the best-selling content of our publishing partners within Thomson Learning, including Nelson, Brooks/Cole, Course Technology, Delmar, Gale, Heinle, South-Western, Wadsworth, and many others. Thomson Custom Publishing allows you to select and customize materials from today's leading lists.

### Derivative Solutions

Draw upon Thomson's wide range of content to create custom learning materials that fulfill your needs. You may combine sections from multiple sources, reorganize content, and include your original materials to create the ideal learning solution.

### Database Publishing

Our database programs combine contemporary and traditional materials with valuable pedagogy, developed specifically for customization. Each database consists of focused content prepared by experts to provide a flexible collection of materials suited to a specific discipline.

### Advantages of Authorship

Publish the materials you have personally authored with Thomson Custom Publishing. Original works include standalone books, supplements, or items packaged with other Thomson products and may consist of lecture notes, course supplements, study guides, lab materials, exercises, and review questions, problem sets, organization-specific information, unpublished or out-of-print books, or previously published materials. Thomson Custom Publishing also promotes original texts with broad appeal on a national level, from exposure to our national team of sales representatives to inclusion in our print and online catalogues.

### Value

Thomson Custom Publishing realizes that affordability plays a significant role in adding value to traditional learning solutions. Our internal staff and relationships with key vendors allow us to provide affordable solutions for today's educational environment.

### Support

If the prospect of creating an customized learning solution seems daunting, you can rest assured that your Custom Editor and your Custom Coordinator will assist you throughout the process.

**For more information**, contact Murray Moman, your Thomson Custom Publishing Editor. Call 1-800-668-0671 x2228, email [murray.moman@thomson.com](mailto:murray.moman@thomson.com), or visit us online at [www.thomsoncustom.ca](http://www.thomsoncustom.ca).

