

About Thomson Custom Publishing

Thomson Custom Publishing produces personalized educational materials with a strategic focus on database and original works publishing. Our growing online database contains content from hundreds of books in virtually every discipline that our partner companies publish. With the advantage of electronic manuscript assembly, customers can use our database to build a text online around their original material. Through our custom publishing service, authors can publish original learning materials as a standalone book, supplement to another text, or bundled with other Thomson Learning products.

At Thomson Custom Publishing, our mission is to make the educational experience unique and personal for all learners by helping you develop custom educational materials that best fulfill your needs. Our custom publishing services have enabled hundreds of Canadian instructors and authors to create tailored learning solutions for their students.

WHEN AND WHY TO CUSTOMIZE

There are times when your teaching needs are not fulfilled by a traditional text. Custom publishing may be an ideal solution if you wish to publish your own materials or seek an alternative course text that meets one or more of the following criteria:

- Inclusion of material you have written
- Course-specific, school-specific information
- Select material from one or more Thomson Learning texts
- A package including a text and Custom supplement(s)

CUSTOM SOLUTIONS

Thomson Custom Publishing offers an array of services that fits nearly every custom publishing need.

DERIVATIVE SOLUTIONS

You can build a book or collection of course materials using content from previously published Thomson textbooks, including books from the Nelson, Brooks /Cole, Course Technology, Delmar, Heinle, South-Western, and Wadsworth publishing groups. You can even include your own content to customize your materials further.

DATABASE PUBLISHING

Use our online database of content located at www.TextChoice2.com to develop your custom learning materials. Developed specifically for customization, our database publishing service offers focused content that

is uniquely authored by instructors who are leaders in their fields of study.

ORIGINAL WORKS

Custom publishing allows you to professionally publish the works you have personally authored. We can publish your materials as a standalone book, supplement to another text, or bundled with other Thomson products. Original materials may consist of lab or lecture notes, course supplements, study guides, exercises, review problems, unpublished or out-of-print books, or practically any other type of publication you can imagine.

TAKING SERVICE A STEP FURTHER

With Thomson Custom Publishing, creating the perfect learning solution is straightforward and simple. You can rest assured that your Custom Editor and your Custom Coordinator will assist you throughout the process.

MARKETING SUPPORT

Thomson Custom Publishing works closely with authors to promote original texts with broad appeal on a national level. If the contents of your manuscript match our current marketing campaigns, we can provide you with exposure to our national team of sales representatives, inclusion in our print and online catalogues, co-marketing and packaging with other Thomson products, and more.

For more information, contact Murray Moman, your Thomson Custom Publishing Editor.
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